

↑ A SNAPSHOT OF THE SARASOTA COUNTY DATA ↑

\$151.7 BILLION
NONPROFIT ARTS AND CULTURE ORGANIZATIONS ARE BUSINESSES—A
 industry that supports 2.6 million jobs and generates \$29.1 billion in government revenue.

Spending by attendees at BPOC & ALANA organizations was nearly identical to the overall national average (\$38.29 per person, respectively).
 is spent per person, per event, beyond the cost of admission on items such as meals, parking, and lodging.

\$38.46
DRIVE COMMERCE TO LOCAL BUSINESSES.

30.1%
 or one-third of attendees travel from outside the county in which the activity takes place.
ATTRACT THE IDEAL TOURISTS.

86%
 Americans who say, "arts and culture are important to their community's quality of life and livability."
BUILD STRONGER COMMUNITIES.

89%
 of arts attendees say, "the event they are attending inspires a sense of pride in the neighborhood or community."
BEAUTIFY PUBLIC SPACES; STRENGTHEN COMMUNITY PRIDE & IDENTITY.

ARTS & CULTURE . . . AEP6: NATIONAL FINDINGS

SPONSORED BY:

GULF COAST COMMUNITY FOUNDATION
 Joseph A. Schasney and Marion W. Schasney Endowment

WITH SPECIAL THANKS TO:

Sarasota County
Tourist Development Tax
 Paid for by Sarasota County

Americans for the Arts

SUPPORT THE ARTS!
 Become a member of the Arts Alliance.

Scan to explore membership!



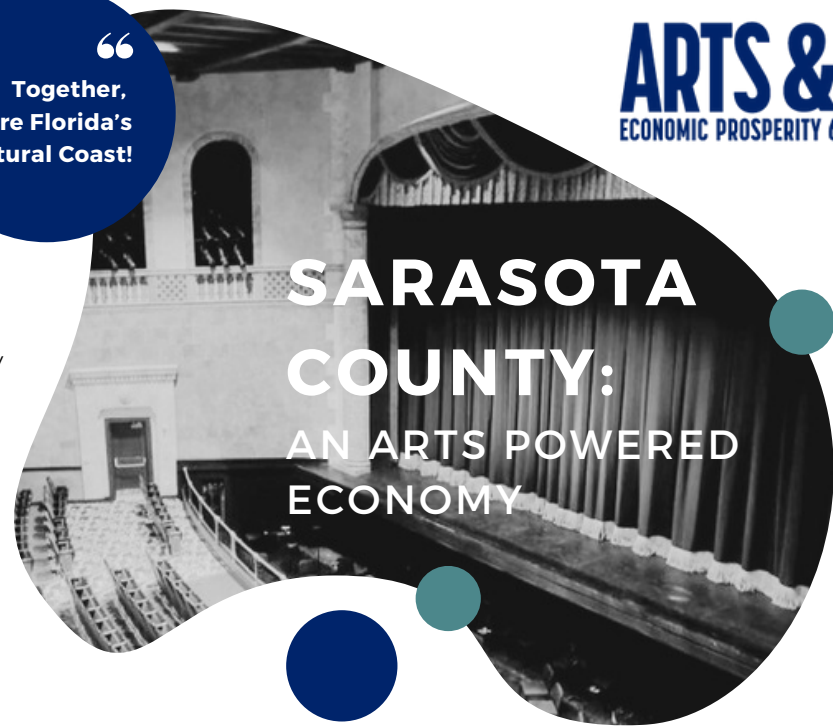
Memberships available for organizations, businesses, artists and individuals.

ABOUT US

The Arts and Cultural Alliance is the leading advocate for arts and culture in Sarasota County and Florida's Cultural Coast. Our primary goals include bolstering our arts-powered economy, promoting health & wellness to nurture our artists and audiences, and advancing arts education & community engagement to ensure accessibility to arts and culture.

More Information :
www.sarasotaarts.org

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 Together, we are Florida's Cultural Coast!”



ARTS & ECONOMIC PROSPERITY 6

SARASOTA COUNTY: AN ARTS POWERED ECONOMY

SARASOTA COUNTY: AN ARTS POWERED ECONOMY

\$342,000,000

IN 2022, THE TOTAL ECONOMIC IMPACT OF NONPROFIT ARTS AND CULTURAL ORGANIZATIONS.

This number grew 16% from 2015-2022. Across the country, the economic impact was down almost -9% (8.78%)

5,262 JOBS

IN SARASOTA COUNTY

In 2022, 5,027 total volunteers gave 213,284 hours of their time.



90.6%

of arts attendees in Sarasota County say, "they would feel a great sense of loss if these events or venue were no longer available."

91.4%

of arts attendees in Sarasota County say, "the event they are attending inspires a sense of pride in the neighborhood or community."



2.3 MILLION

TOTAL ATTENDEES TO ARTS AND CULTURAL EVENTS

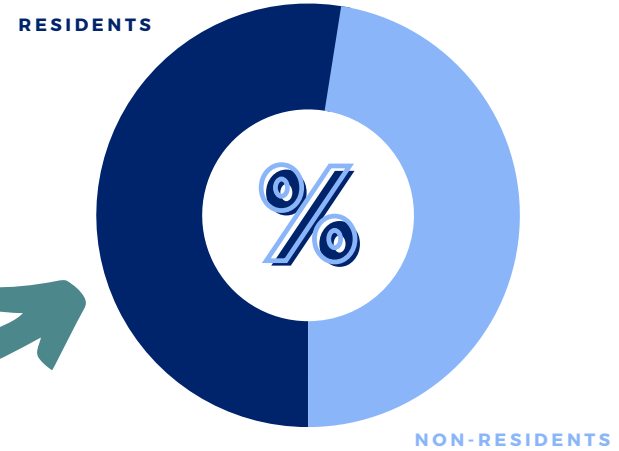
52.5%

RESIDENTS

47.5%

NON-RESIDENTS

In Sarasota County, our audiences are roughly 50/50 split.



Nationally, audience breakdown is roughly 70% local, 30% out of county residents.

\$107 MILLION

THE ESTIMATED AMOUNT ARTS ATTENDEES SPENT (ON DINING, HOTELS, PARKING, ETC.) IN 2022.

This number grew 14.25% from 2015-2022. Across the country, audience spending was down almost -23.51%

NON-RESIDENTS

\$60.13

RESIDENTS

\$33.60

Nationally, tourists spend an average \$60.57, twice that of their local counterparts (\$29.77).



To read the whole study please visit SarasotaArts.org

Americans for the Arts conducted AEP6 to document the economic and social benefits of the nation's nonprofit arts and culture industry. The study was conducted in 373 diverse communities and regions across the country, representing all 50 states and Puerto Rico. In Sarasota County, 57 eligible nonprofit arts and culture organizations participated. All figures cited in this report are from fiscal year 2022.